



Equity in Action Conference

June 10—11, 2011
University of Utah
Olpin Student Union
Salt Lake City, Utah

INSTRUCITONS

1. Please read this form carefully and print or type all information.
2. This application will not be processed unless it is signed and dated by your company's representative and a 25% deposit is included.
3. Space assignment date:
March 2, 2011
4. PLEASE COMPLETE, SIGN, AND RETURN THIS FORM TO:

Utah State Office of Education
 ATTN: Marlies Burns
 250 E 500 S
 PO Box 144200
 Salt Lake City, UT 84114-4200

(Remember to make a copy of this form for your records.)

EXHIBITOR APPLICATION

EXHIBITOR

Company name (for program and booth sign): _____

Company Web Site Address: _____

Show contact (for show logistics): _____

Address: _____

City: _____ State: _____ ZIP/Postal Code: _____

Phone: _____ Fax: _____

E-Mail: _____

COMPANY DESCRIPTION

Limited to 50 words. Longer descriptions will be edited.

AGREEMENT

We hereby agree to:

1. Abide by all rules and regulations that are posted at www.schools.utah.gov/edequity, click on Equity Conference, click on Exhibitors.
2. Attach hereto our check payable to Utah Education Foundation (memo—USOE Ed Equity) for 25% of the opportunity cost as a deposit which will be applied to our account. Applications received on or after February 28, 2011, must be accompanied by full payment.
3. Pay the balance of the opportunity cost prior to the final payment date of February 28, 2011.

AGREE FOR EXHIBITOR:

NAME _____

TITLE _____

SIGNAGURE _____

DATE _____

* Based on Exhibitor rate. Non-Exhibitor rates can be found on pages 3 –4 of the Prospectus.

SPONSOR	RATE	DEPOSIT
Diamond	\$10,000	\$2,500
Platinum	\$8,000	\$2,000
Gold	\$6,000	\$1,500
Silver	\$5,000	\$1,250
Bronze	\$4,000	\$1,000

OPPORTUNITY	RATE	DEPOSIT
Booth >\$1M	\$1,100*	\$275*
Booth <\$1M	\$700*	\$175*
Full page ad	\$1,200*	\$300*
1/2 page ad	\$650*	\$163*
1/4 page ad	\$425*	\$106*
Registration list	\$500	\$125
Giveaway	\$1,250*	\$313*
PDF Flyer	\$650*	\$163*
Host a table	\$350	\$88
Breakout	\$400	\$100
Transportation	\$3,500	\$875
Box Lunch	\$3,500	\$875
Parent support	\$3,500	\$875
Flash Drive	\$2,500	\$625
Teacher support	\$2,500	\$625
Snack breaks	\$1,500	\$375